

July training dates

Your July programme of training is live! Book now for a range of sessions, including accredited courses in **Managing a Project, Resilience & Digital Marketing**.

Click the links below to find out more and register for your FREE place.



DIGITAL MARKETING
LEVEL 3 ACCREDITED TRAINING

Two sessions to equip you with everything you need to run a successful digital marketing campaign

European Union
European
Social Fund

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advice skills academy

Accredited Digital Marketing - Level 3

Online: *Session 1* Tuesday 26th July 10am - 1pm / *Session 2* Wednesday 27th July 10am - 1pm

Looking to get to grips with digital marketing and learn how to put together a successful campaign?

Introducing this new **accredited training**, funded through the European Social Fund, where you will complete **one unit of a Level 3 qualification**.

About this training:

You will focus on a clear aim, identify your target audience, and then select the best social media platforms to reach them.

- What content should you use to attract the most attention?
- Who can help you promote your campaign?
- How can you measure your success?

This course will help with your plans to raise awareness, promote a service or raise funds.

[Click here to find out more](#)



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Accredited Resilience - Level 2

Online: *Session 1* Thursday 14th July 10am - 12pm / *Session 2* Thursday 21st July 10am - 12pm / *Session 3* Thursday 28th July 10am - 12pm

This three session accredited training programme will explore resilience and outline practical strategies we can put in place. Do you need a resilience boost and some practical strategies to strengthen those inner reserves during these challenging times?

About this training:

This course is packed full of useful information and gives you the opportunity to reflect on how you are coping and points you in the right direction to move forward and bounce back.

- Where does resilience come from?
- Why is it important to have a positive outlook?
- How do you keep things in perspective?

[Click here to find out more](#)



The banner features a teal and yellow background. On the left, a circular graphic shows two women: one in a pink apron holding a laptop and another in a yellow high-visibility vest holding a laptop and a calendar. On the right, the text reads: 'INTRODUCTION TO MANAGING A PROJECT' in large white letters, followed by 'LEVEL 2 ACCREDITED TRAINING' and a description: 'A brilliant **three session** course to equip you with the knowledge required to effectively manage a project.'

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 Enterprise
Hub Skills

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Accredited Introduction to Managing a Project - Level 2

Online: *Session 1* Tuesday 5th July 2pm - 4pm / *Session 2* Tuesday 12th July 2pm - 4pm / *Session 3* Tuesday 19th July 2pm - 4pm

This three-week accredited training programme will equip you with the knowledge required to effectively manage a project.

Looking to get to grips with project management and learn how to effectively start and finish a project? This course will equip you with the knowledge required to effectively project manage.

About this training

This course will cover the principles of project management including:

- Knowing how to plan a project
- The different project phases
- Important factors in project management
- Reviewing a project / evaluating

[Click here to find out more](#)

Are you interested in any of these FREE training opportunities?

Please contact us:

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